

Her Primitive Ways

Feel the magic of healing on the north side!

From the herbal wisdom shared with her by her grandparents and over a decade of self-study, owner Shannon Blackshire founded Her Primitive Ways in September 2011 as an affordable, inclusive way for people to connect to a simpler time. Through a focus on food, self-care, wild-crafting, and ancient healing practices, Shannon offers weekly hands-on workshops and make-and-take events, with most costing \$25 or less. Learn how to read tarot cards through one of her 5-week Tarot-Intensive workshops or how to can and make jam. She also hosts women's gathering circles and conducts Reiki and energy healings.

In addition to Her Primitive Ways, Shannon operates Red Road Apothecary. She carries a collection of locally sourced, organic, and artisan-crafted teas, balms, salves, elixirs, and bulk herbs and spices. She cultivates and harvests herbs from The Shire, which is her garden on the north side. All of her products are custom-made in small batches with the goal of zero-waste packaging. Customers receive discounts for bringing in their own jars and bags.

Shannon uses her Bachelor's Degree in Complementary and Alternative Health and certifications in Reiki and Aromatherapy to create a sense of balance and community on the north side. Visit Her Primitive Ways and Red Road Apothecary at 902 Elm Street (entrance in the back) from 11:00 a.m.-3:00 p.m., Wednesday-Saturday. For more information about workshops and events, contact Shannon Blackshire at 440-296-9613 or herprimitiveways@gmail.com and follow her on Facebook (Her Primitive Ways) and Instagram (herprimitiveways).